

Children's Privacy Notice and Data Retention Policy

Young Blueprint Builders™ · a program of Black Dollar Blueprint LLC
Effective September 18, 2026 · Version 1.0

Who this notice covers

This notice explains how Young Blueprint Builders™ (YBB), a program of Black Dollar Blueprint LLC in Maryland, collects, uses, shares, keeps, and protects information about children under 13. It also explains how parents and legal guardians can use their rights.

It is written for parents and legal guardians. Our workbooks are sold as downloadable PDFs, and this notice also covers any learner sign-in your family uses with them. Anything a child types into a downloaded PDF stays on your device, because we never receive it.

Information we collect

We collect the least we need, and we collect a child's information only after a parent or guardian gives verified consent. We do not ask children for more information than they need to give to take part in an activity.

Whose information	What we collect	Why
Parent or guardian	Contact and account details, support messages, payment and subscription facts when they apply, consent and verification records, privacy requests	To sell the workbooks, give access, and keep the required consent record
Learner under 13	Name or nickname, age or age range, grade or program placement, learner sign-in code and 4-digit PIN, assigned workbooks, workbook answers and saved work, scores or grades, progress, activity history, rewards ("Blueprint Bucks"), purchases or redemptions, access events, settings	To let the child use the workbook and keep their progress
Technical and security	Limited device, browser, session, error, and security events	To run, protect, and troubleshoot the service and prevent misuse
Payment	Handled by Wix. We do not store full card numbers	To process purchases

How we use and share information

We use information only to run the workbooks, keep progress, support families, and protect accounts. We do not sell children's information, and we do not use it for advertising.

We share it only with service providers that help us run YBB, when you direct or authorize it, or when the law requires it. Providers may use the information only for the YBB service and must protect it and

delete it as required. Our current providers are:

Provider	What it does
Wix	Checkout and payments, subscriptions, member sign-in, PDF workbook downloads, and the public website
Vercel	Hosts the learner portal and keeps operating logs
PostgreSQL database	Stores learner progress, assignments, grades, rewards, purchases, and access
Sentry	Error monitoring only. It does not capture learner identifiers, session replay, form entries, answers, grades, or progress
Google Workspace	Sends and receives our order, account, and support emails

Advertising and marketing tags from Google, Meta, TikTok, and Pinterest are turned off across our site. They are never allowed on pages children use.

Consent and withdrawal

We collect a learner's information only after a parent or legal guardian has read this notice, agreed, and been verified. A child's own click or agreement never counts as consent.

The same rule applies to every family, including complimentary and pilot accounts. If a parent does not consent, we do not activate the learner's profile for any activity that collects information.

You can withdraw consent at any time. Withdrawal stops any further collection right away, removes your child's access to features that need consent, and starts a deletion request for their data.

Your rights as a parent

You can ask us to show you your child's information, correct it, give you a copy, delete it, stop further collection or use, or withdraw your consent. You can agree to collection without agreeing to sharing with outside companies, except where a provider is needed to run the service.

To make a request, email privacy@blackdollarblueprint.com with your adult account email and your child's YBB learner ID or name. Please do not send a PIN, password, full payment-card number, or government ID by ordinary email. We first confirm that you are the child's parent or guardian, and we never ask for a child's password or PIN as proof.

We log every request, complete it or explain any legal or security exception, and keep you updated until it is finished or lawfully declined.

Security and tracking

We protect children's information with access limits by role, encrypted backups, and an audit record of consent and access changes.

YBB does not place targeted-advertising pixels or similar behavioral advertising tools in learner portals, workbooks, games, or other child-facing signed-in areas. Any measurement on adult-directed marketing or checkout pages is set up so it is not used to track a child's activity across other services.

If we find that learner or parent information was exposed, we contain the problem, investigate it, and notify affected parents where required.

Data Retention Policy

We delete a child's saved work six months after access ends or the account goes inactive. Other records are kept only as long as the table below allows. We review this schedule at least once a year.

Data	How long we keep it	What happens next
Learner profile, saved work, progress, grades, and assignments	6 months after access ends or the account becomes inactive, unless you ask for earlier deletion or a documented hold applies	Deleted or permanently de-identified across our systems
Blueprint Bucks and purchase or redemption history	6 months after access ends for the child-facing history	Deleted or de-identified. We keep only the minimum financial record the law requires
Consent records	While your child's information is kept, plus a documented period to show we followed the rules	We keep only IDs, notice version, method, scope, time, and status. We do not keep verification images after the check
Sign-in and security events	Up to 12 months, longer only for a documented incident hold	Stored without PINs, passwords, tokens, cookies, or unneeded IP addresses, then deleted
Backups	Up to 90 days	Deleted data ages out of backups, and restored backups reapply deletions before service resumes
Billing, order, refund, and tax records	As long as accounting, tax, and legal rules require	Kept apart from your child's learning data, with restricted access

Deletion jobs are logged, and each completed request gets a record of what was removed. We pause a deletion only for a documented legal, fraud, security, or financial-record reason, keep the minimum data needed, and note the reason and end date.

Contact, effective date, and version

Young Blueprint Builders™ is a program of Black Dollar Blueprint LLC. For questions or privacy requests:

- 11 Laughton Street, Upper Marlboro, MD 20774
- Privacy email: privacy@blackdollarblueprint.com
- Telephone: (631) 896-0677

Effective date: September 18, 2026. Version 1.0. When we change this notice we post the new version and date here, and we tell parents about any change that affects how we use their child's information.